

Parents -

We are preparing to launch our SNAP Fundraiser. We are asking everyone who is able to participate in this fundraiser. Please read the information below:

HOW SNAP WORKS

- Each student enters 20+ emails into the SNAP fundraising platform. Those email addresses can be family, friends, church members, doctors, dentists, community members, business contacts - anyone that knows the child.
- Those email addresses are contacted by SNAP on behalf of TCHS Choir and the child and asked to make a donation online. If the person donates, the email is automatically removed from the list. If they do not donate, they will be asked 2 more times and then removed from the list.
- Students will also share a link to their donation page on social media.
- Each student receives 80% of the total donations that he/she collects.

WHY SNAP WORKS

- Donations can be made online with 1 click - no need to get out the checkbook or mail anything.
- People who want to donate aren't stuck with products they don't want.
- Location is not a factor - friends and family can donate from anywhere.

We are asking everyone to participate in this fundraiser. The reason is twofold. First, it doesn't cost anything to participate. Second, the percentage of the money that we get to keep goes up based on the number of students that participate.

HOW TO PARTICIPATE

This may be the easiest fundraiser you have ever been asked to do. Here are the 2 ways to submit your 20 email addresses:

1. Have your child complete the attached form with 20 quality emails.
2. Have your child make a note in his/her phone with the 20 quality emails.

SNAP FUNDRAISING FAQ

Here are some of the questions that parents generally ask about SNAP:

- *Will SNAP sell or share the email addresses that we give?* No. All data is private and never redistributed.
- *What are we selling?* Nothing. All fundraising efforts are made through email and social media.
- *Is the donation tax deductible?* Yes, supporters will receive a receipt for their tax deductible gift.
- *Who gets to keep the money that is donated?* 80% of the money that is donated will go directly into the child's choral dept. account. This money can be used for choir fee, travel, individual events, or any other fee incurred through choir.
- *Where does the rest of the money go?* To the SNAP representatives.

TUSCALOOSA COUNTY HIGH SCHOOL CHO...

I Signed Up Using: (check one)

____ Facebook ____ Email Address: _____ I Chose Password: _____

Parents & Guardians,

We are kicking off a new fundraiser this year using the 'Snap!' program that allows us to use email, social media, and text messaging to quickly raise money for our team. All that is asked of each participant is that they gather 20 or more email addresses of family, relatives & potential supporters that may be willing to donate to our cause. **Your contacts are strictly private & protected;** they will simply receive a personalized donation request on behalf of your student during our fundraiser. If you could please help your student complete **PART B** below this would be a huge help to our program. We really need full participation in order to reach our team goal. By completing these simple steps we will greatly reduce the need to run as many fundraisers as previous years!

Thanks for your support! - **GINNY COLEMAN**

PART A

STUDENT INSTRUCTIONS: (TO BE COMPLETED AT MEETING WITH FUNDRAISING COACH)

1. Visit **WWW.HWHO.ORG**
2. Click "Sign Up"
3. Sign Up using Facebook or Email. If you sign up using email, please upload a photo when prompted. Please write your login information at the top of this sheet now.
4. Enter the Join Code: **137-927-734**
5. Follow the steps in the pop-up share wizard, entering any contacts you can.
6. If your Team Leader signed your group up to receive Prizes, enter your prize choices during the final step of the share wizard. ***IF YOU DO NOT ENTER YOUR PRIZE CHOICES, YOU WILL NOT RECEIVE PRIZES, EVEN IF YOU'VE EARNED THEM***

PART B

PARENT/GUARDIAN & STUDENT AT HOME INSTRUCTIONS:

*Do not follow the sign-up steps above, your child has already created an account on the Snap website with the help of his/her team leader and Snap Fundraising Coach.

PLEASE DO NOT CREATE A SECOND ACCOUNT, THERE SHOULD BE ONE ACCOUNT PER STUDENT

1. Ask your child to log into their account (check top of this page for their login credentials)
2. Ask your child to enter A MINIMUM OF 20 email addresses of their biggest fans (we've tested this with thousands of groups and sending 20 emails produces optimal results!)
3. Follow the steps in the pop-up share wizard to share via Facebook & text message

Note to Parents: If you do not have the time to complete this at home, just compile a list of 20 email addresses, and your child will bring that list with him/her to complete these steps during the Kickoff Meeting.

Participants Name _____

The “SNAP 20” – ATHLETE EXPECTATION

We will be entering AT LEAST 20 quality email addresses into the Snap Platform by the Kick-Off day. Enter them tonight with your parent/guardian or bring this sheet with you on date listed above to manually enter with your Snap Rep “Taylor Stephens”. I expect you all to show your effort and support by participating!

******The best practice is to enter a minimum of 20 email addresses in a note on your phone, or email the list to yourself. This will make it easier since all you will have to do is copy and paste them into the system instead of typing them out******

PARTICIPANT GOAL: 20+ email addresses

The “SNAP 20” Example Sheet:

*****Example email addresses to get*****

- Parent/Guardian
- Grandma/Grandpa
- Aunts/Uncles
- Parent/Guardian Co-Workers
- Parent/Guardian Best Friend
- Family Friends
- Family Dentist/Doctor/Orthodontist
- Youth Coach
- Club Coach
- Neighbors
- Church/Social

Count:	Email Addresses:	Count:	Email Addresses:
1.		11.	
2.		12.	
3.		13.	
4.		14.	
5.		15.	
6.		16.	
7.		17.	
8.		18.	
9.		19.	
10.		20.	

Additional examples: Alumni, local businesses (that would know you or the school)

DO NOT PUT TEACHERS OR PEERS